**Yann Gourvennec: English biography**

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Yann Gourvennec has a long-standing experience in marketing, information systems and Web marketing. He created [visionarymarketing.com](file:///C%3A%5CUsers%5Cygourven%5CDocuments%5C____onthego%5C1.Orange-blogs%5Cvisionarymarketing.com) in 1996 and since then, he has practiced Web strategy, e-business and Web communications in the field. He has been a member of [socialmedia.org](http://socialmedia.org) from 2008 till 2013 and he co-founded Media Aces, the French Association for enterprises and social media. He is a lecturer, a keynote speaker, an author and blogger. He is the co-author of *Mastering Digital Marketing Like A Boss,* (<http://like-a-boss.co>). In early 2014, he went from intrapreneur to entrepreneur when he founded his digital marketing agency [Visionary Marketing](http://visionarymarketing.com). Since early 2014 he served many clients including Business & Decision, EZ Systems, Mobistar, Orange, CIH Bank, Solocal group, SFR Business &Veolia.

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Pictures: [https://picasaweb.google.com/ygourven/YannSPhotos#](https://picasaweb.google.com/ygourven/YannSPhotos)